

Mr. Erkki Keldo
Minister for Economic Affairs and
Industry
Suur-Ameerika 1,
10122 Tallinn, Estonia

Brussels, 15th July 2025

Subject: Invitation – European Business Summit – 17th-20th November 2025

Dear Minister Keldo,

I have the pleasure to invite you to participate in the 25th edition of our flagship event, the **European Business Summit** (EBS). It will take place on **17th-20th November 2025** at the Egmont Palace in Brussels, enabling exclusive in person networking moments with hundreds of participants.

On the theme “**Choose Europe: For a Resilient and Competitive Future**”, the Summit will foster public-private collaboration among policymakers, industry leaders, academics, and civil society. With global dynamics growing more complex, the Summit will explore how the EU can secure the bloc’s future, fostering a more resilient and competitive society. From investing in cutting-edge industries to recalibrating external partnerships, the Summit will take a holistic approach to European strategic autonomy across industries.

We would be delighted to benefit from your participation in one of our high-level sessions, which will be moderated by our media partners (FT, WSJ, Bloomberg TV, CNBC). We thank you for your consideration and hope that we will be able to benefit from your participation.

My team and I are entirely at your disposal for any further information you may require.

Looking forward to your highly appreciated support.

Yours sincerely,



Arnaud Thysen
Director General

